



**BFIRST BY BATA SOUTH AFRICA  
FACE YOUR FIRSTS – 5 JAN to 5 FEB 2024  
STANDARD COMPETITION TERMS & CONDITIONS**

1. These are the standard terms and conditions for competitions conducted or promoted by or in association with the BATA SOUTH AFRICA (“BATA”). Competition specific rules may apply in addition to these standard terms and conditions to supplement these standard terms and conditions. In the event of a conflict between these standard terms and conditions and any competition specific rules, the competition specific rules will apply.
2. **ENTRY:**
  - a. To be eligible, you must first purchase a pair of BFirst school shoes from any Ackermans store or online. Please retain the receipt as proof of purchase.
  - b. To enter, snap your child's back-to-school expression with them wearing their BFirst school shoes.
  - c. Post it on Facebook, Instagram or TikTok, and tag @bfirstbybata & @ackermans\_za using the hashtag #FaceYourFirsts.
  - d. Follow both accounts on the chosen social media platform.
3. Your entry into the competition and/or your acceptance of a prize (in the event that you win a prize) constitutes your binding acceptance of the terms and conditions on behalf of yourself and any person with whom you may share a prize (in the event that you win a prize which is for you and one or more additional persons (“your partner”).
4. This competition is run by BFirst by Bata and hosted in collaboration with Ackermans. This competition is in no way sponsored or endorsed, administered, or associated with Facebook, Instagram or TikTok.
5. All valid entries will be reviewed by the BFirst marketing team, and the top 30 entries will be placed into a random draw to select the winners.
6. Prizes: 8 x R5000 Ackermans Vouchers - Vouchers will be delivered via sms and should you win, you will be required to provide a valid South African cellphone number.
7. The competition is NOT open to:
  - i. directors, members, partners, agents, employees, or consultants of the BATA SOUTH AFRICA Group of companies / brands or any supplier of goods or services in connection with a competition; and
  - ii. the spouse, life partner, business partner or associate, or the natural or adopted parent, child, or sibling, of any of the persons specified in above.



8. Entrants under the age of 18 must obtain permission from their parents or guardians before entering.
9. By entering this competition, you agree for the generated digital media to be used in BATA's marketing activities, to appear in electronic media and/or print media, for which no fee, royalty or other compensation will be payable.
10. If you use a mobile phone or any other personal device for entry into the competition, the telephone calls / text messages / data you use will be charged at the prevailing rates, which may vary from time to time. "Free" minutes under a cell-phone contract do not apply.
11. It is your responsibility to ensure that your entry is received by us prior to the closure of the competition. Any entries which are not received by us prior to the closure of the competition will not be eligible to participate, regardless of the reason for the late entry. We and our affiliates are not responsible for any entries which are not received by us, whether timely or at all, regardless of the cause thereof. Without limitation, we and our affiliates are not responsible for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, or providers, computer hardware or software failure or malfunction, traffic congestion (whether physical, or on the Internet, telephone lines or at any service provider, web site or other device or medium), or any combination thereof, or any other technical or other problems.
12. We and our affiliates are not responsible for any injury or damage to your or any other person's computer, mobile telephone or other device used by you to enter into, or obtain any materials related to, the competition.
13. It is your responsibility to ensure that any information which you provide to us is accurate, complete, and up to date. Should any of the data provided by yourself in connection with this Competition, or any of BATA's other Promotional Competitions, prove to be invalid, inaccurate, false or misleading, your entry shall be disregarded, and you shall be prohibited from entering any further BATA Promotional Competitions for a set period to be determined by BATA.
14. Any costs or expenses which you may incur other than in respect of those items specifically included in a prize are for your own account. BATA will not be responsible for any costs or expenses which you, or your partner (if applicable), incur during and for purposes of your entry into the competition and your acceptance and/or use of a prize.
15. We do not make any representations or give any warranties, whether expressly or implicitly, as to a prize, and in particular, but without limitation, make no representations and give no warranty that –
  - i. your entry or participation in the competition will necessarily result in you winning a prize.



- ii. a prize, or any aspect thereof, will meet your, or, if applicable, your partner's, requirements, preferences, standards, or expectations; or
  - iii. a prize, or any aspect thereof, will be satisfactory, punctual, free from defects, safe or reliable.
16. We and our affiliates will not be responsible for any harm, damage, loss, or claim relating to the provision of any element of a prize or any changes to a prize that may be made at any time.
17. Prizes are not transferable and may not be deferred, changed, or exchanged for cash or any other item.
18. You may not win a prize if it is unlawful for us to supply such a prize to you. If you do win such a prize, you will forfeit it.
19. The winners will be notified by means of the contact details provided to us. If we are, or a third-party supplier is, unable to contact a winner within 30 days or if the winner is unable to collect the prize within 60 days, the winner will forfeit the prize and BATA reserves the right to donate the prize to their chosen corporate social responsibility project.
20. We may invite you to be present when the prize winners are determined or announced, to participate in any of our marketing activities, to appear in person in the electronic media and/or the print media, and/or to endorse, promote or advertise any of our goods or services, for which no fee, royalty or other compensation will be payable. You may decline such an invitation.
21. We may require you to provide us with such additional information and documentation as we may reasonably require in order to process, confirm and facilitate your acceptance and/or use of a prize. If you refuse to provide us with the requested information or documentation, by the required deadline, you will forfeit the prize.
- i. Requested information will include the size of the shoe, should the shoe arrive and not fit you will be responsible for the return and replaced courier cost of this shoe;
  - ii. If the incorrect size is supplied based on information that was provided to BATA, once proof has been provided, then it is requested that the shoes are donated to a deserved party and a replacement will be sent to you;
  - iii. All additional courier costs will be for the prize winners account;
  - iv. Colour and style of shoe is dependant on size requested at time of issue.
22. In the event that you win a prize provided by a third-party supplier, the supplier will contact you to arrange the collection thereof. In this regard, you must collect the prize at the time and date arranged with the supplier of the prize. All correspondence regarding the prize must be directed at the supplier of the prize. BATA will not be responsible for any further correspondence, harm, damage, loss or claim relating to



the provision of any element of the prize.

23. We and our third-party suppliers, as the case may be, reserve the right to vary, postpone, suspend, or cancel the competition and any prizes, or any aspect thereof, without notice at any time, for any reason which we deem necessary. In the event of such variation, postponement, suspension or cancellation, you agree to waive any rights, interests and expectations that you may have in terms of this competition and acknowledge that you will have no recourse against us, our affiliates and third-party suppliers.
24. You agree that your participation in the competition, and your acceptance and/or use of a prize, or any aspect thereof, is at your own risk.
25. We and our affiliates will not be responsible, and disclaim all liability, for any loss, liability, injury, expense or damage (whether direct, indirect, incidental, punitive or consequential) of any nature, whether arising from negligence or any other cause, which is suffered by your participation in the competition or the acceptance and/or use by you, or your partner (if applicable), of any prize, or by any action taken by us or any of our affiliates in accordance with the terms and conditions.
26. You, and in the event of your death, your family, dependants, heirs, assignees or any other beneficiaries of your estate, indemnify and hold us and our affiliates harmless against any claim by you, or your partner (if applicable), (whether direct, indirect, incidental, punitive or consequential) of any nature, whether arising from negligence or any other cause, relating to any injury, loss, liability, expense and/or damage which you may suffer, howsoever arising, in relation to your entry into this competition and/or acceptance and/or use by you of a prize.
27. You acknowledge that the acceptance and use of a prize is subject to the proviso that –
  - i. all of the terms and conditions will apply to both you and your partner (if applicable), and you will ensure that your partner agrees to be bound and complies, and will continue to comply, therewith;
  - ii. you will take full responsibility for your partner;
  - iii. you indemnify and hold us and our affiliates harmless against any claim by your partner or any third party in the event that your partner suffers any loss or damage pursuant to your partner's acceptance and/or use of a prize;
  - iv. any minor will be accompanied by a parent or legal guardian.
28. If you fail or, if your partner (if applicable) fails, to comply with any of the terms and conditions, then without prejudice to any other remedy which we may have, –
  - i. you will be automatically disqualified and you will forfeit the prize/s (in the event that you have already won a prize);  
you will pay us for any loss or damage incurred by us directly or indirectly as a result of your (or, if applicable, your partner's) non-compliance, including all



of our legal costs (including attorney and own client costs) which we may incur in taking any steps pursuant to your (or your partner's) non-compliance; and

- ii. you indemnify and hold us and our affiliates harmless against any claim by any person, (whether direct, indirect, incidental, punitive or consequential) of any nature, whether arising from negligence or any other cause, relating to any death, injury, loss and/or damage which may be suffered howsoever arising in relation to your failure (or that of your partner, if applicable) to comply therewith.

- 29. For purposes hereof, "affiliate" means our partners, co promoters and sponsors of this competition, our subsidiaries, our and their subsidiaries and respective holding companies, the subsidiaries of their holding companies, and our and their directors, officers, employees, agents and representatives.
- 30. These terms and conditions will be construed, interpreted and enforced in accordance with the laws of contract and dispute resolution in the Republic of South Africa
- 31. BATA and the judges' decision on any matter concerning the competition and/or arising out of these terms and conditions is final and binding on you, and no correspondence will be entered into.
- 32. Data Privacy  
BATA and the competition sponsor(s) will be considered co-responsible parties (co-controllers) in terms of POPIA. Personal Information will not be shared with any third party and will only be used to fulfil requirements of the competition and marketing by both parties, subject to your data subject rights as set out in our Privacy Notice.  
Information will only be kept as stated in the Privacy Notice (for BATA), visit the sponsor's website for more information regarding their information practices.  
To opt-out from additional information, use the webform available on the Privacy Notice.